



Social Media Policy

Last updated: 4 February 2020

Purpose

E30 Racing Inc (**E30 Racing**) recognises the significant benefits of Social Media and its widespread use in many ways. However when used incorrectly, social media can cause damage and create risk for those who use it. E30 Racing has a legitimate interest to make sure that social media is used responsibly within the Club.

This E30 Racing Social Media Policy (**Policy**) aims to regulate how social media is used in relation to E30 Racing and each event associated with E30 Racing (**Event**), as well as stating the potential consequences if social media is not used correctly.

Application

This Policy applies to:

- (a) E30 Racing committee members;
- (b) individuals who hold an E30 Racing membership; and
- (c) individuals who are a member of the facebook group of E30 Racing, (together, **You**)

when using Social Media in relation to E30 Racing or an Event.

Social Media in this Policy means any type of electronic public forum that enables people to create and share content or engage in social networking. Common examples include Twitter, Facebook, blogs, forums, content sharing and uploading, etc.

This Policy does not apply to the use of Social Media in personal and other areas of life which are not related to E30 Racing or an Event.

Keeping safe with Social Media

When using social media You must:

- (a) remember that the internet is not anonymous, anything shared on social media can be seen by others and that You may not be able to change what You have written or said once it has been shared;
- (b) not use social media in any way which affects the safety of You or those around You.

When at an Event, You must:

- (a) always make sure that You act safely and take personal responsibility for the safety of those around You;
- (b) except as necessary in Your role, not use social media or Your phone when on duty;
- (c) comply with all signage, barriers and other markers noting where individuals should be;
- (d) follow all directions; and
- (e) be careful in recording and sharing images of children at an Event. At a minimum You must comply with the guidelines issued in relation to images of children by the Australian Sports Commission (http://www.ausport.gov.au/supporting/clubs/resource_library/managing_risks/child_protection/guidelines_use_children_images/images_of_children).

Prohibited use of Social Media

Using Social Media in relation to E30 Racing or an Event in the following ways is prohibited:

- (a) acting in a way which is unlawful or in breach of E30 Racing' rules, policies or procedures;

- (b) sharing confidential information obtained in confidence through Your interactions with E30 Racing (such as in relation to E30 Racing' judicial proceedings or commercial dealings);
- (c) sharing anything of a private, indecent, illegal, voyeuristic, pornographic or sensitive nature;
- (d) sharing any sensitive images or explicit or personal details of any serious or critical accidents;
- (e) acting in a way which may be reasonably seen as bullying, harassing, offensive, discriminatory, threatening or damaging to others;
- (f) associating Yourself with groups on social media in a way which brings E30 Racing into disrepute;
- (g) unlawfully taking images and sharing content on social media without obtaining necessary consents. It is Your responsibility to ensure at all times that You have all necessary consents as required at law from individuals before sharing any images, text, recordings, etc. of a person.

Situations where extra vigilance should be used include:

- (a) recording and sharing images of those under 18;
- (b) sharing recordings or images where an Event is also being broadcast;
- (c) using trademarks and other people's material over which they have copyright;
- (d) sharing images of sensitive or private areas (i.e. pit garages, stewards rooms, rest rooms, etc.);
- (e) where it interferes with Your role at an Event or creates a safety risk; or
- (f) any other manner which brings E30 Racing into disrepute.

Motorsport Australia

As a Motorsport Australia affiliated club, all members, whether holding a Motorsport Australia licence or not, are subject to the Motorsport Australia social media policy which can be found at <http://docs.cams.com.au/Corporate/Policies/General/Social%20Media%20Policy%20-%20External.pdf>

What E30 Racing can do

E30 Racing may take disciplinary action against You where You are in breach of this Policy. Disciplinary action may include but not be limited to cancellation of a licence or membership, exclusion from an Event or imposition of a penalty under the E30 Racing Constitution. E30 Racing will give You reasons as a result of any disciplinary action it takes and a reasonable opportunity to respond.

E30 Racing may monitor social media from time to time. It may also look into allegations that social media has been abused from time to time and take action under this Policy or elsewhere.

Questions/Complaints

If you have any questions or complaints regarding this Policy or a breach of this Policy, please contact the President at president@e30racing.com.au.